

**BOARD ASSESSMENT/SKILLS MATRIX**

STAFFORDSHIRE & STOKE-ON-TRENT LVEP

**A balance of skills is required by the LVEP Chair and the Board - you will need to demonstrate a range of skills in at least 1 or more of the essential criteria - Please tick Yes or No**

<b>Essential</b>	<b>Yes</b>	<b>No</b>
Industry and Visitor Economy Sector Experience or Knowledge		
Strategic Thinking		
Risk and Compliance		
Finance and Audit		
Strategy, Policy Development		
Domestic and or International Marketing Expertise		
Government Relations		
Political Awareness		
Knowledge of accessibility/inclusion best practice		
Knowledge of Sustainability/environmental business practices		
<b>Desirable</b>	<b>Yes</b>	<b>No</b>
Not for Profit Experience or Experience of Stakeholder Management		
External Funding Experience (European, LEPs, DCMS, VE/VB etc.)		
Evaluation and Monitoring		
International Travel Trade Knowledge		
<b>Sub Committee Groups</b>		
Please indicate by ticking yes or no whether you would like to be considered for the Star Operators Group.		

*\*Selection is at the discretion of the selection panel.*