



10th Anniversary Awards 2024

Special awards kindly sponsored by





Celebrating
10 Years!
of eco businesses
in Staffordshire



CERTIFICATION MARK

EQM potted history



- Peak District EQM launched in 2003 
- 2011 - Peak District NPA supported Enjoy Staffordshire to develop and launch SEQM 
- 2012 - EQM CIC formed to run both schemes
- 2021 - Carbon tracker tool developed for SBEN
- 2023 - A year of celebration and growth 🎉🎂
 - PDEQM 20th anniversary; launch of national scheme



EQM award criteria



EQM applicants need to demonstrate that they:

- support the local economy
- protect the global environment
- enhance the local environment
- invest in people and communities
- celebrate what's special about Staffordshire!



Our proposition

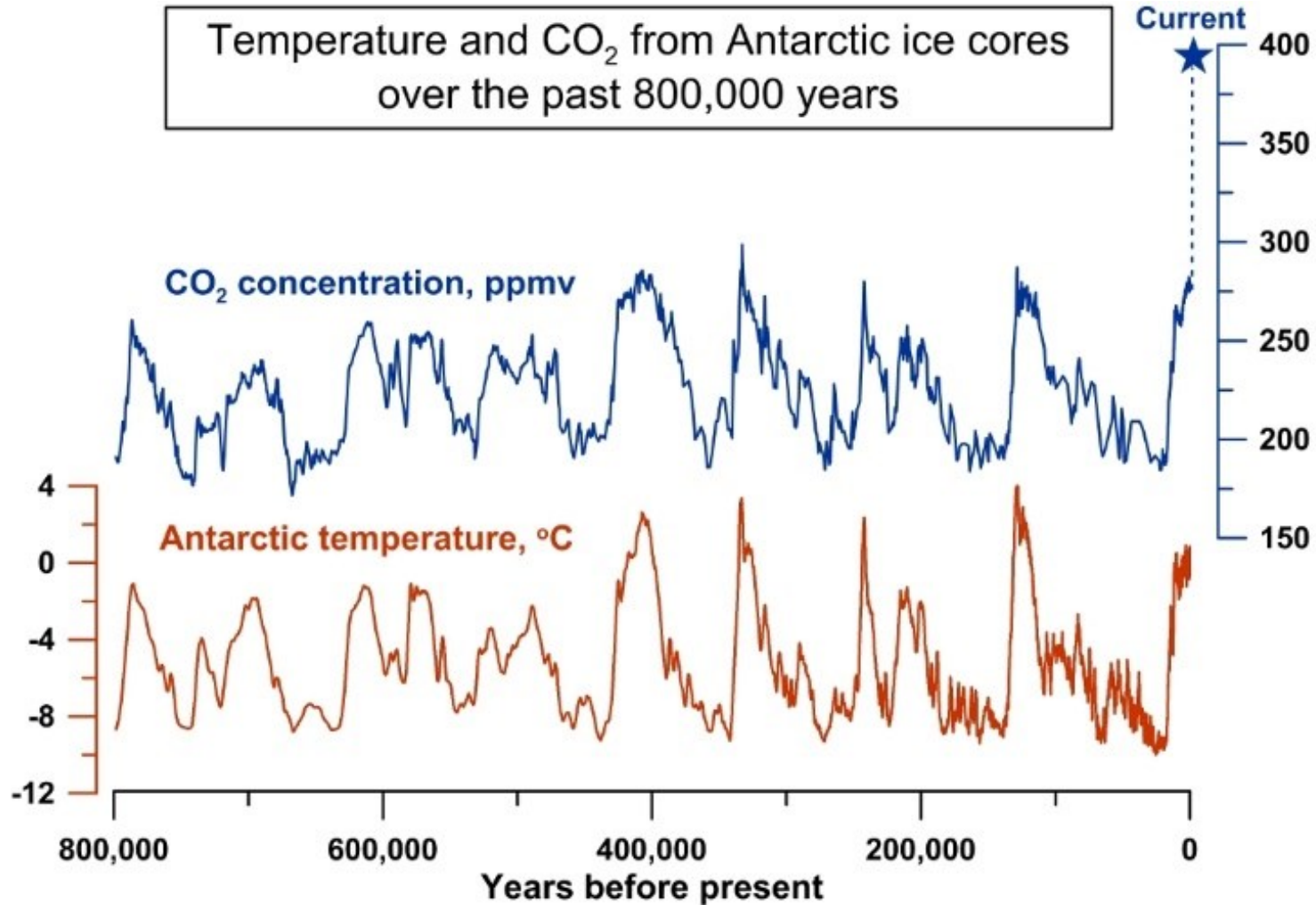


We believe being **green**:

- ✓ Leads the customer to have a better, more authentic experience
- ✓ Greater value
- ✓ Helps organisations to be more profitable

And in a time of **climate emergency**,
it's just the **right thing to do**.

Humans have never experienced CO₂ levels as high as present



Staffordshire Environmental Quality Mark awards



CERTIFICATION MARK

Black Lion Inn at Butterton



Black Lion Inn

BUTTERTON, PEAK DISTRICT



THE SUSTAINABLE Black Lion Inn

EV CHARGING
Electric vehicle drivers can charge here whilst enjoying a meal or staying in our bedrooms

REDUCING OUR WASTE
All of our paper products are 100% recycled. We love composting. All of our food waste is recycled locally - even the crisp packets

INVESTING IN THE FUTURE
Our recent roof project added modern insulation to the building and we've upgraded our boiler. These investments reduce our oil consumption and prepare us for fossil-free heating

OUR SUPPLIERS

Working with local farmers and producers, we source the best meat and dairy products. We love to showcase a wide variety of beer from local breweries

COOKING ON SUNSHINE & WIND

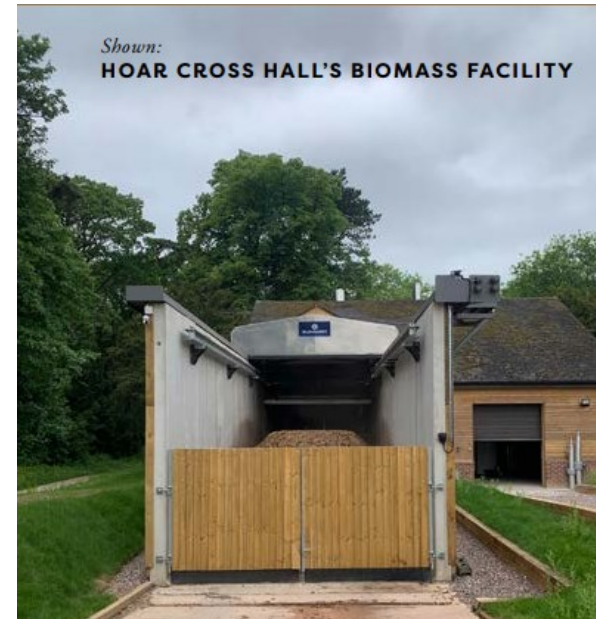
Using 100% renewable electricity in our kitchen is just one of the ways we are committed to tackling the climate crisis

KITCHEN GARDEN

Our organic garden provides seasonal, fresh fruit and vegetables throughout the year



Hoar Cross Hall (Barons Eden)



Moat House Hotel (The Lewis Partnership)



OUR PILLOWS AND DUVETS ARE MADE OUT OF RECYCLED MATERIALS

SWAPPING PLASTIC FOR ALUMINIUM



REDUCING SINGLE USE PLASTIC

REFILLABLE TOILETRIES IN OUR BATHROOMS

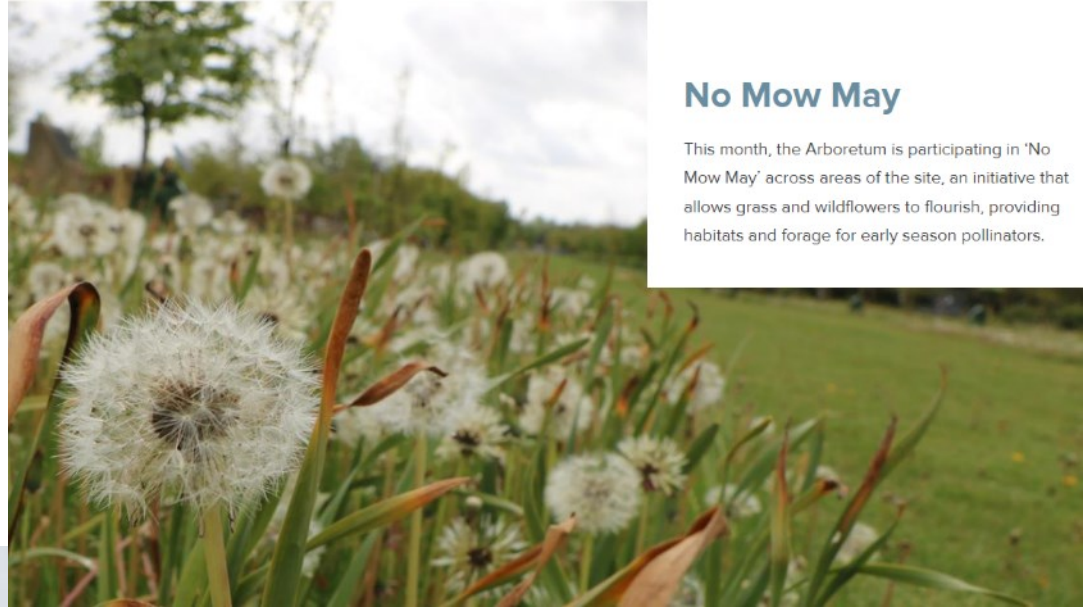
WE'VE BEEN PLANTING TREES!

National Memorial Arboretum



Arboretum Declares Climate Emergency

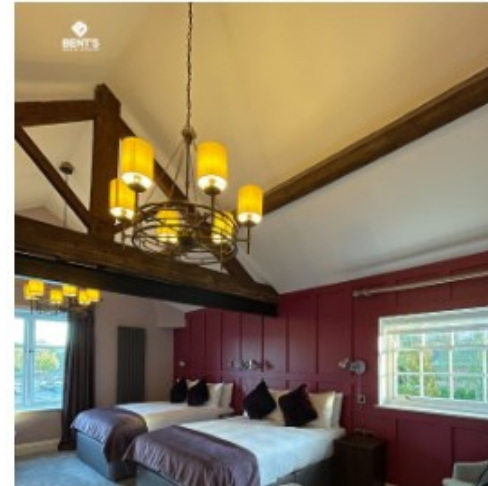
National Memorial Arboretum declares climate emergency as it unveils new sustainability pledges



No Mow May

This month, the Arboretum is participating in 'No Mow May' across areas of the site, an initiative that allows grass and wildflowers to flourish, providing habitats and forage for early season pollinators.






BENT'S
BREW HOUSE
The Little George

MENTAL HEALTH

AWARENESS MONTH
MAY 1ST - MAY 31ST

THE MONTH OF MAY IS MENTAL HEALTH AWARENESS MONTH.

WE AT THE LITTLE GEORGE DO MORE THAN MAKE COFFEE AND PULL BEER, WE ARE HERE TO LISTEN.

IF YOU NEED ANYONE TO TALK TO OVER A COFFEE THEN FEEL FREE TO POP IN AND WE WILL JOIN YOU FOR A CHAT, A MOAN WHATEVER YOU NEED WE ARE HERE. NOT JUST MAY BUT ANYTIME YOU WANT!

IT'S OK
NOT TO BE
OK




WORKING TO
COMBAT
DIGITAL
POVERTY

GOT AN OLD LAPTOP?

The Little George | 1 Castle Street | Eccleshall

BRING YOUR UNUSED, UNWANTED, NON-WORKING OR OLD LAPTOPS, COMPUTERS & TABLETS TO THE LITTLE GEORGE. WE'LL GET THEM SECURELY WIPED AND REDISTRIBUTED TO THOSE LESS FORTUNATE.

BENT'S
BREW HOUSE






A WALK ABOUT ECCLESHALL

starts at The Little George, every Friday; 9am

meet new people

explore the beauty of Eccleshall

BENT'S
BREW HOUSE

Winnow Barns at Damgate Farm



Staffordshire Environmental Quality Mark Special Awards 2024



CERTIFICATION MARK

**Enormous thanks to
SEQM Special Awards sponsors...**

The logo for sbenn features the lowercase letters 'sbenn' in a white, rounded, sans-serif font. To the right of the text is a white icon consisting of five circles arranged in a cross pattern, with a larger circle in the center and four smaller circles at the top, bottom, left, and right positions.

sbenn

Staffordshire Business & Environment Network

Outstanding Newcomer



Black Lion Inn

BUTTERTON, PEAK DISTRICT



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For over ten years commitment to SEQM



- Cathy Bower Photography
- Dalraddy Cottage
- Dudson Museum
- Essington Farm
- Foxtwood Cottages
- Limestone Brewery / Bore Hole
- Oakland Holiday Park
- Simply Great Britain

The EQM CIC would like to thank...

enjoy Staffordshire
short breaks in the heart of Britain



**for their commitment and support of EQM
for over 12 years**



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Congratulations all! Now cake!

Twitter: @SEQM / @PeakDistrictEQM

Facebook: @StaffordshireEQM / @PeakDistrictEnvironmentalQualityMark

LinkedIn: The Environmental Quality Mark Community Interest Company